



NSF-CMi wins prestigious SOFHT *Company of the Year* Award

At the annual Society of Food Hygiene & Technology Awards (SOFHT) on 24 November, NSF-CMi was awarded Company of the Year (more than 100 employees) by the judges, who were looking for the company that has produced an outstanding performance over the year, and demonstrated innovation and consistent improvement in standards.

In its submission NSF-CMi highlighted the vast scale of its food safety activities worldwide – delivering 400,000 audits since its inception, serving over 2500 clients and training over 5500 food managers and handlers.

The award also highlighted NSF-CMi's striking innovation in bringing no less than three major new services to market in the last 18 months.

NSF-CMi director, Geoff Brown, who accepted the award on behalf of the company commented, "We are delighted to receive this award from SOFHT. Our mission is to protect consumers and enhance business throughout the global food supply chain. Throughout our 26 years of operation we have striven to make a major contribution to the rising standards of food safety worldwide and to offer continuous and developing service for our clients. The 'Company of the Year' award is a welcome recognition of the dedication and hard work of all our staff to deliver this promise to our clients worldwide."

NSF-CMi's most recent service development, *CMi Insight*, uses online employee assessments to predict behaviour relating to food safety and puts in place interventions to create a culture of continuous safe behaviour. NSF-CMi believes that this will revolutionise traditional approaches to food safety knowledge and training.

A second new service, the *NSF Online* system, enables large retail and hospitality businesses to access and manage audit data across a vast number of stores across regions, countries, continents and globally.

The company's *Intelligent Assurance* enables businesses to look critically at all aspects of their operations and take reparative or preventive measures to reduce risk. The key is information management via a custom-made web portal. This means that businesses, especially those with multiple units or enterprises, can interrogate their data in a way not possible previously, in order to isolate and manage key exposures across certifications, business risk, ethical, environmental and social issues, in a process of continuous improvement.

