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NSF-CMi Director wins SUBWAY® Leadership Award with top quality service

Geoff Brown, Managing Director of NSF-CMi's Consulting & Technical Services Division, has been announced as the winner of the SUBWAY® chain's 'Team UK & Ireland' (TUKI) 2008 Leadership Award.

Announcing the result at the SUBWAY® chain's inaugural supplier awards event held on the 14th November at the 2008 TUKI Convention in Nottingham, Mike Attwood, Procurement Director for the SUBWAY® chain's European Independent Purchasing Company (EIPC) said, "Geoff has brought significant experience and wisdom to the SUBWAY® system. In the field of technical advice and support, Geoff has helped shape our decision making, adding considerable value to our policies for health and nutrition, whilst providing a top quality service in the day-to-day management of food suppliers and products."

The Award was presented to Geoff by Fred DeLuca, co-founder/co-owner and president of the SUBWAY® chain.

NSF-CMi have worked with the SUBWAY® chain and EIPC since 2007, providing technical advice and support in developing and assessing food safety and quality standards for European suppliers and providing advisory support for the development of associated technical policies on food safety, hygiene, quality, trading law and nutrition.

Commenting on the Award, Geoff Brown said, "Food safety, quality assurance and health and nutrition are of paramount importance to the SUBWAY® chain and the NSF-CMi team are proud to support the business as it continues to develop across Europe."

Notes to editors:

About NSF-CMi: NSF-CMi is a leading international consulting, risk services, assurance, certification and technical services provider operating across the global food supply chain. NSF-CMi protects consumers and enhances business through the design, management and implementation of best practice consumer assurance solutions which also deliver commercial advantage to business clients.

For more information, contact: Lesley Thompson on: 01993 885684 or e-mail: lesley.thompson@nsf-cmi.com

About the SUBWAY® chain: Fred DeLuca founded the SUBWAY® chain in Connecticut, USA, in 1965. The submarine sandwich franchise company has since grown into a multi-billion pound business, with more than 30,000 outlets in over 87 countries. The SUBWAY® chain aims to increase the number of outlets it has in the UK and Ireland to over 2,010 stores by 2010.

For more information, contact: Nikki Haine (McKenna Townsend PR) on: 01425-472330 or e-mail: nikki@mckennatownsendpr.com